

## RS Touch

Our solutions provide a seamless link from Point of Sale to Back Office and Head Office, giving management the flexibility to review sales in real-time. This allows for detailed analysis of customer spending and trends, as well as stock control and cash flow. Our product range includes portable data capture units, accessible purchase ordering, easier system maintenance and comprehensive reporting for multiple sites.

## Key Features

- Electronic Point of Sale (EPOS)
- Back Office
- Head Office
- Loyalty
- Fuel
- Web Enabled Ordering Systems
- Deli
- Marketeer
- Cash Control

## Sectors

- Forecourt/Petrol Stations
- Convenience Stores
- Supermarkets
- Hardware Stores
- Pharmacies
- Hospitality

## Software Development

We are constantly striving to improve our software so that it provides the maximum benefits to our existing and future clients whose needs continue to evolve as their businesses grow.

## Installation

Our technical team has installations down to a science. From the installation to the 'go live' day, our goal is to get your business operating as quickly as possible.

## User Training

A product is only as good as one's ability to use it. We will fully train your staff on the products you select so that you can enjoy all of their functionality. As part of our training services, we also provide comprehensive user manuals for all the modules supplied.

## RS-TOUCH Features



### RS Head Office

Smart Retail Technology For our retail chain customers with multiple store locations, we have developed head office software that centrally manages the sales and stock reporting across all stores. This software has revolutionised store management as it allows for stock, cash and staff control from one location, and, at the same time, gives management up-to-date information on overall performance. Some of the key features of our head office software include: Central Product Maintenance, Central Price Control, Central Purchasing, Managing Different Pricing/Product Mix In Different Locations, Individual & Consolidated Branch Reporting, Central Customer Control, Management Accounts by Branch and Branch Comparison Analysis Tool

### RS Back Office

RS Accounts' advanced back office software is ideal for all client sizes and sectors, including Convenience, Supermarkets, Petrol Stations, Bottle Shops, Hardware and Pharmacies. By integrating all of the back office functionality into one system, managers at each branch, as well as at the head office, are able to keep costs down through tight monitoring of stock and cash. Key features of our back office software include: Stock Control, Point of Sale Reporting, Sales Ledger, Purchase Ordering, Creditor's Ledger, Cash Office Newspaper & Magazine Sales & Return Analysis, Real-Time Information To/From Head Office Sales & Margin Drill Down Analysis, Management Reporting, Real Time Point of Sale Integration and Electronic Shelf Edge Labels

### RS Fuel

The unique RS Fuel product has a built-in system for highlighting possible underground leaks when a pump is in manual mode by creating a three-way reconciliation between fuel in the tanks, fuel dispensed through pumps and fuel paid for at the tills. The RS Fuel module also has wet stock management capabilities once it has been integrated with a Veeder Root. This, coupled with PrePay, can both limit stock losses and increase sales/cash flow. This is done by managing the wet stock correctly to ensure there is always enough fuel and reducing the number of drive offs.

- Links to Pumps (Pre Pay Option), • Link to Pump Watch System (Cameras), • Electronic Tank Gauge, • Link to Car Wash, • Fuel Reconciliation & • Reports

### RS loyalty

In even the most competitive environments, a well-developed loyalty system goes a long way in obtaining and retaining customers. The advanced loyalty programme is more than just an incentive programme for customers. It also allows you to review spending patterns, consumer behaviour, customer visits and total spend, which can then be used to target customers with specific promotions. The end result: increased customer spend and visit frequency.

There are endless ways in which you can use the marketing data from the loyalty system to generate additional sales. From birthday rewards to special offers, you have the flexibility to develop a loyalty programme that is right for your business and customer profiles. And by staying in regular touch with your customers through promotional offers, you are letting your customers know that you value their business.

## RS Web Enabled Ordering Systems

Web Enabled Ordering Systems (WEOS) are an intelligent and innovative tablet based ordering system. Impulse are pioneers in this field and have harnessed our vast experience in Retail Information Technology to integrate this functionality in parallel with EPOS for our Multiple Group Retail Partners. WEOS will automatically send the products ordered to the cheapest supplier. This reduces purchase costs and increases profit margins.

## RS Cash Control

Gone are inconsistent and complicated reports from each of your stores. Through our advanced EPOS system, you can manage all cash centrally, creating a direct link between the point of sale and general ledger. Through our cash control system, you can review the operations that have been performed on a POS terminal, along with cash drawer reports. This system helps to detect errors and alert you to any suspicious activities that require follow up, providing you with even more management of cash spending.

## RS DELI

The introduction of the RS deli system has greatly improved customer service for our clients, and at the same time, allowed for 100% control of both stock and pricing. Our intelligent weighing system manages waste, itemises all products by weight and provides a detailed margin & stock analysis. Not only that, it has additional functionality for cross-selling and advertising.

## RS Camera System

The RS Camera System has revolutionised pump and pay security systems by aiding operators to identify known vehicles who have previously raised an alert. This innovative system links the till to the camera system that operates at each fuel pump. When the pump is calling, the camera will take a picture of the car registration and the person filling the car. This registration is verified against the drive off alert database allowing the operator to confidently releasing the pump for delivery or insisting on prepayment.

## ADVANCED CCTV SOLUTION & RS SPY

### One Click Drive Off / NMOP Report

In the event of a Drive-Off, RS Spy can instantly produce a report, incorporating still images for immediate reporting to Police at the press of a button.

### Mega Pixel Technology

Our solution offers HD Mega Pixel cameras that work along with current Analogue cameras providing high quality output with zooming capabilities both at real time and during play back.

